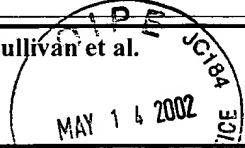


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Docket No.

0110754-629

In Re Application Of: Thomas J. Sullivan et al.



Serial No.

Filing Date

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09/385,489

August 30, 1999

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D. Lastra

Invention: SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS

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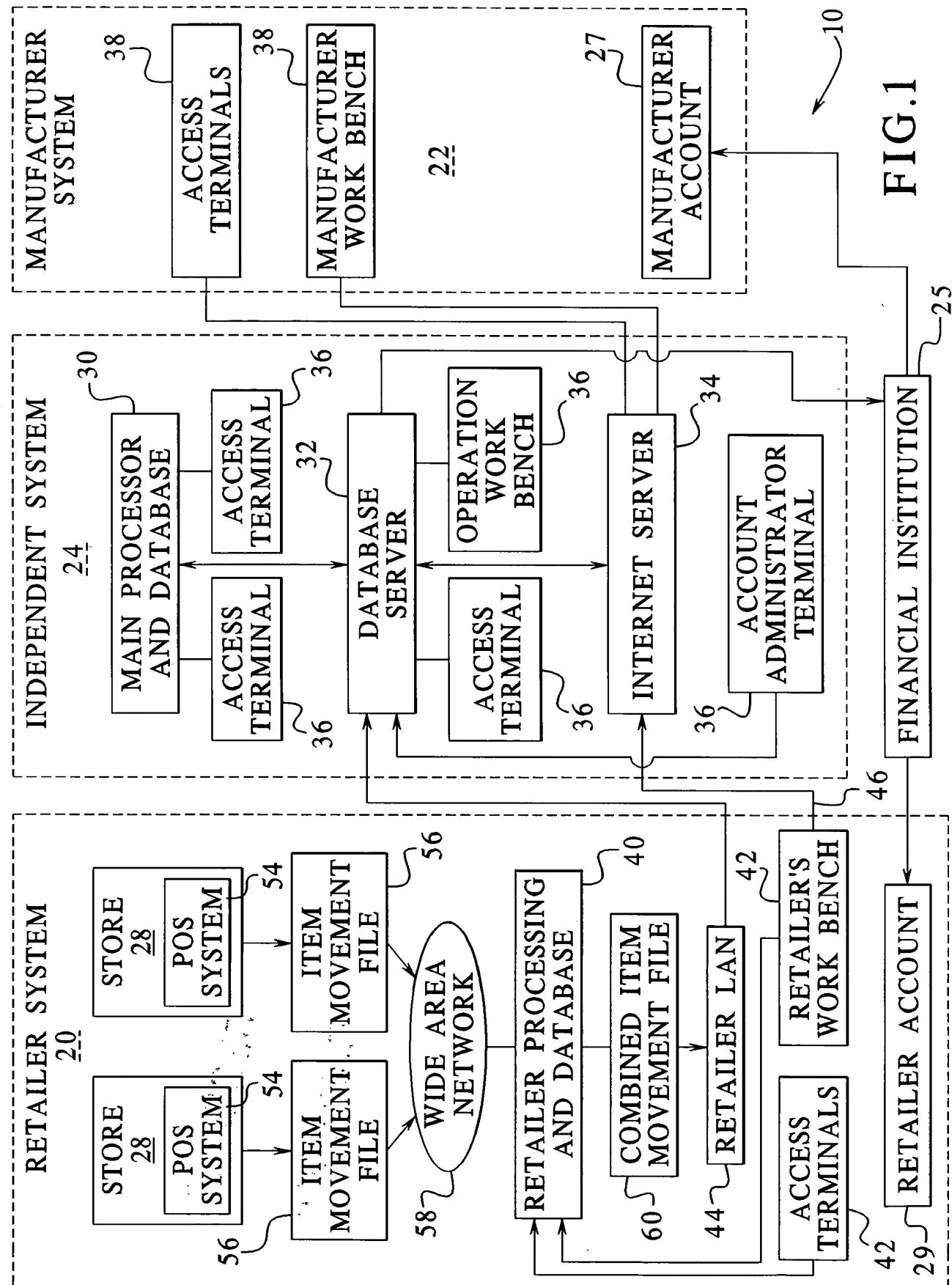
Adam H. Masia (Reg. No. 35,602)  
BELL, BOYD & LLOYD LLC  
P. O. Box 1135  
Chicago, Illinois 60690-1135

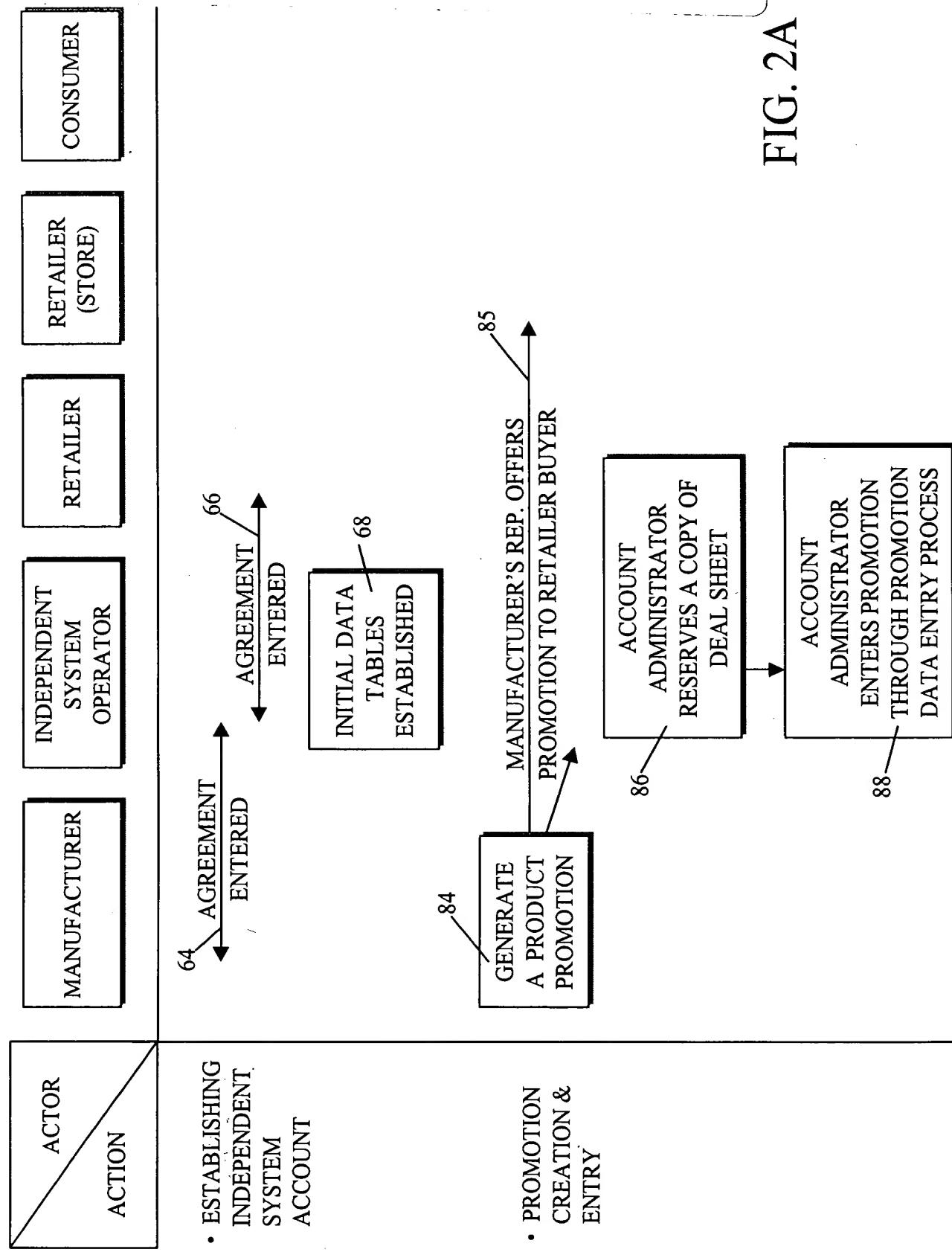
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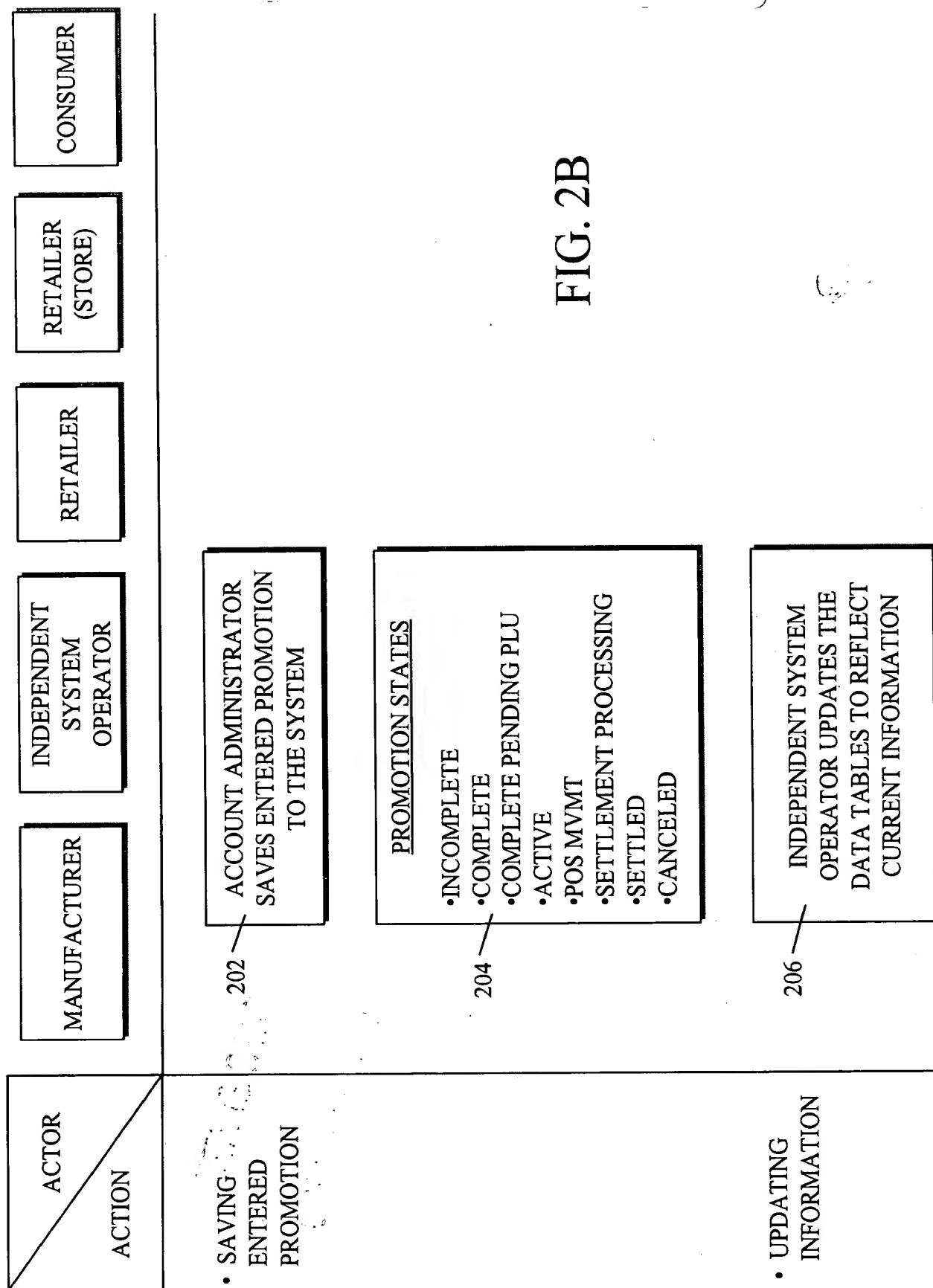
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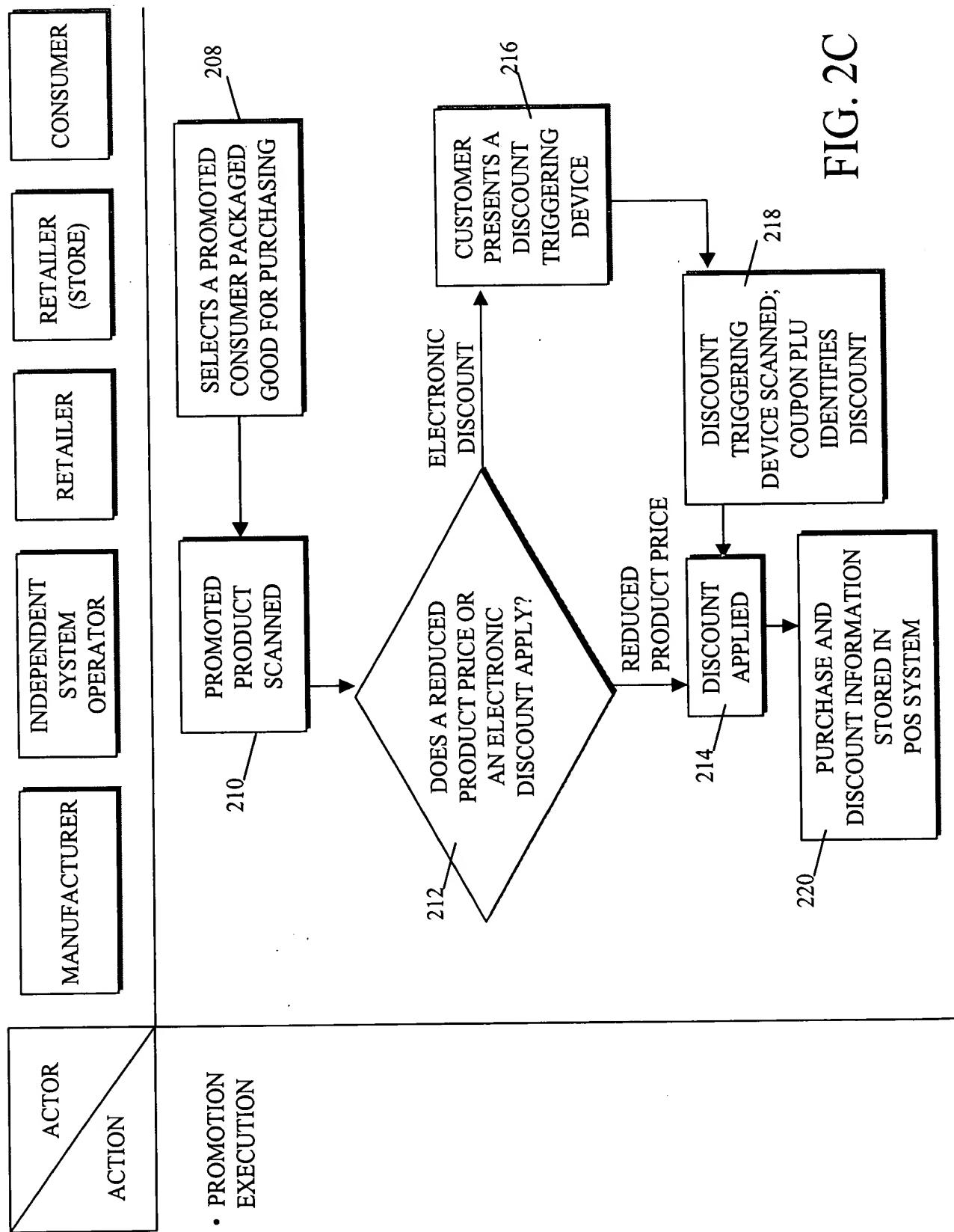
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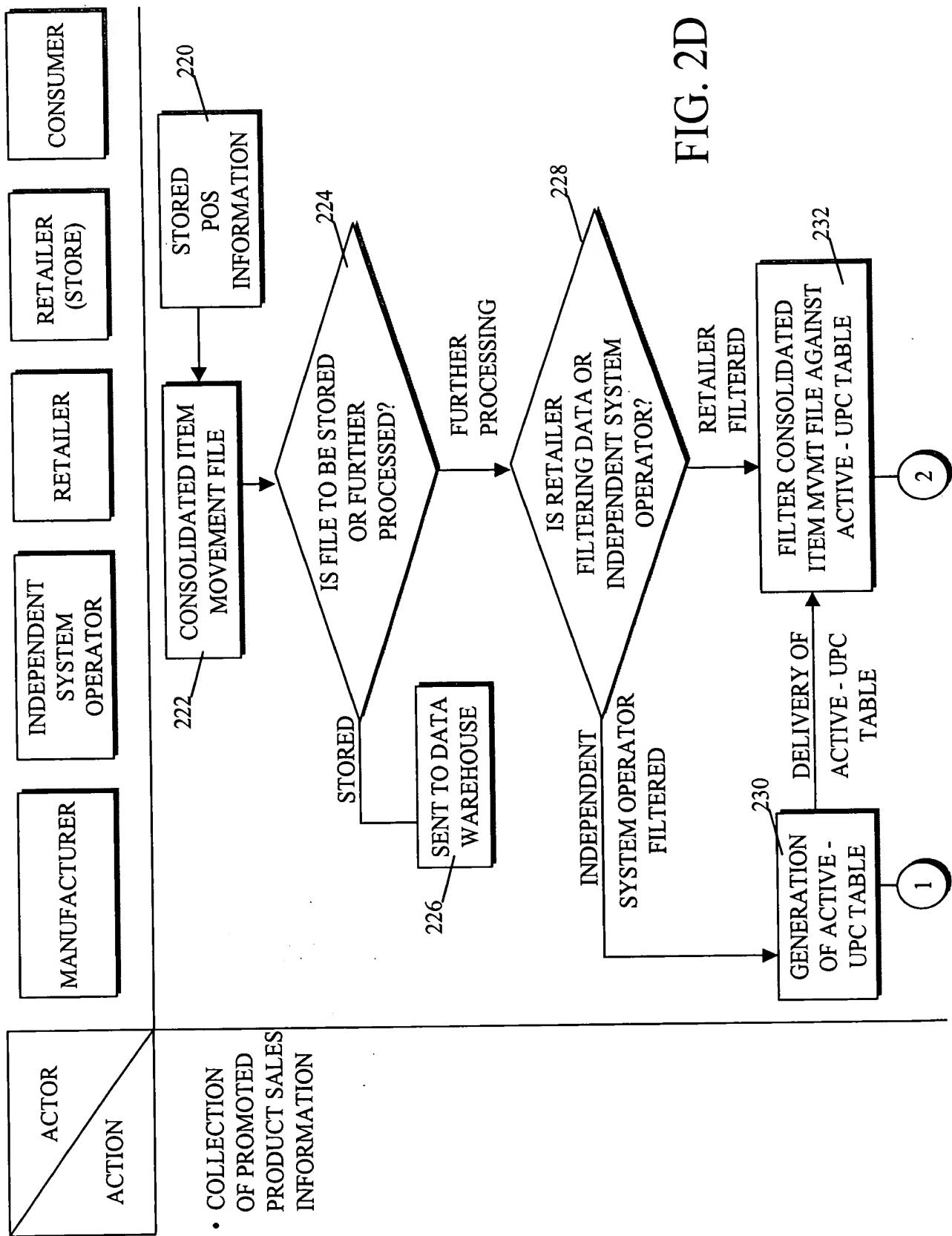
*Typed or Printed Name of Person Mailing Correspondence*











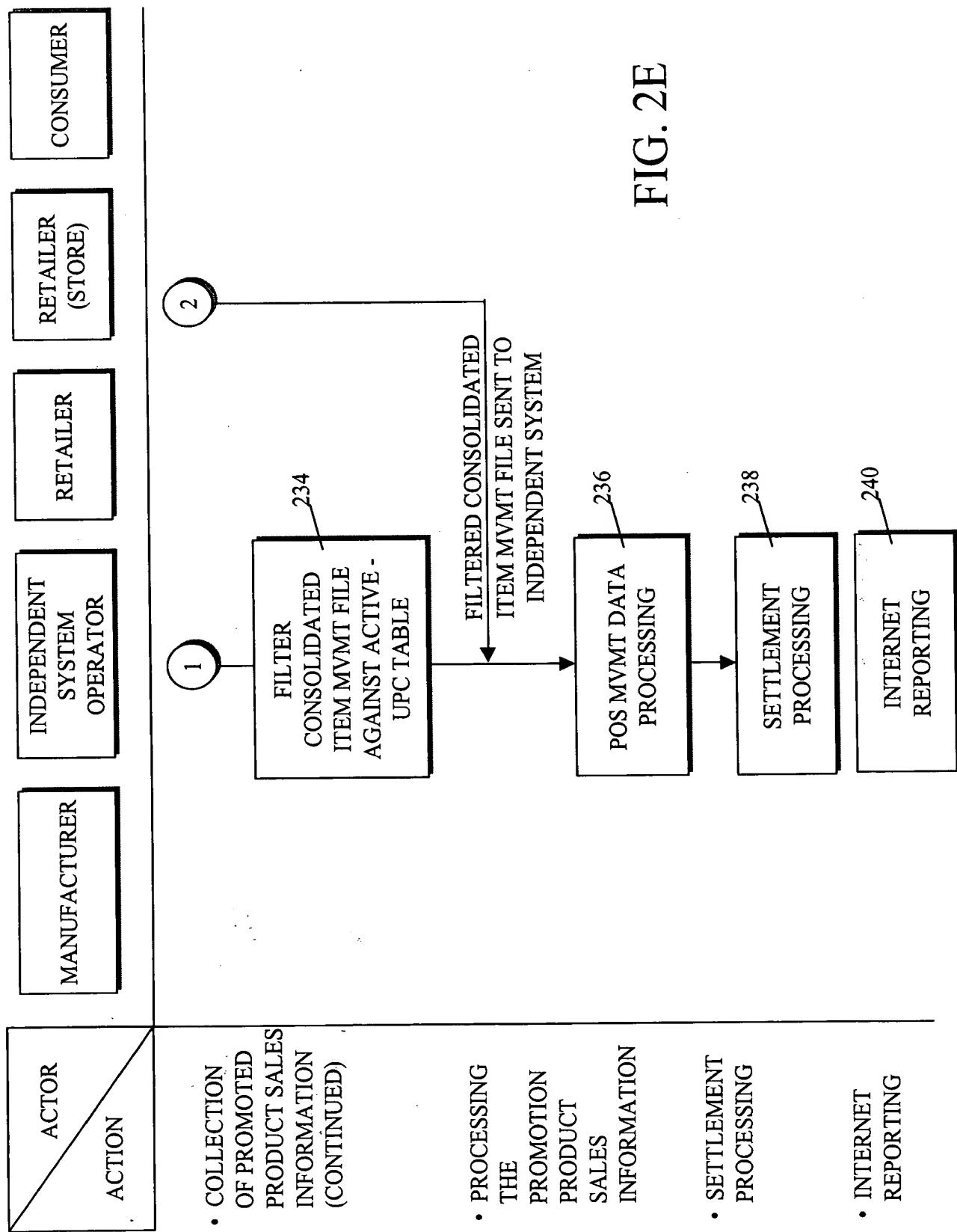


FIG. 3

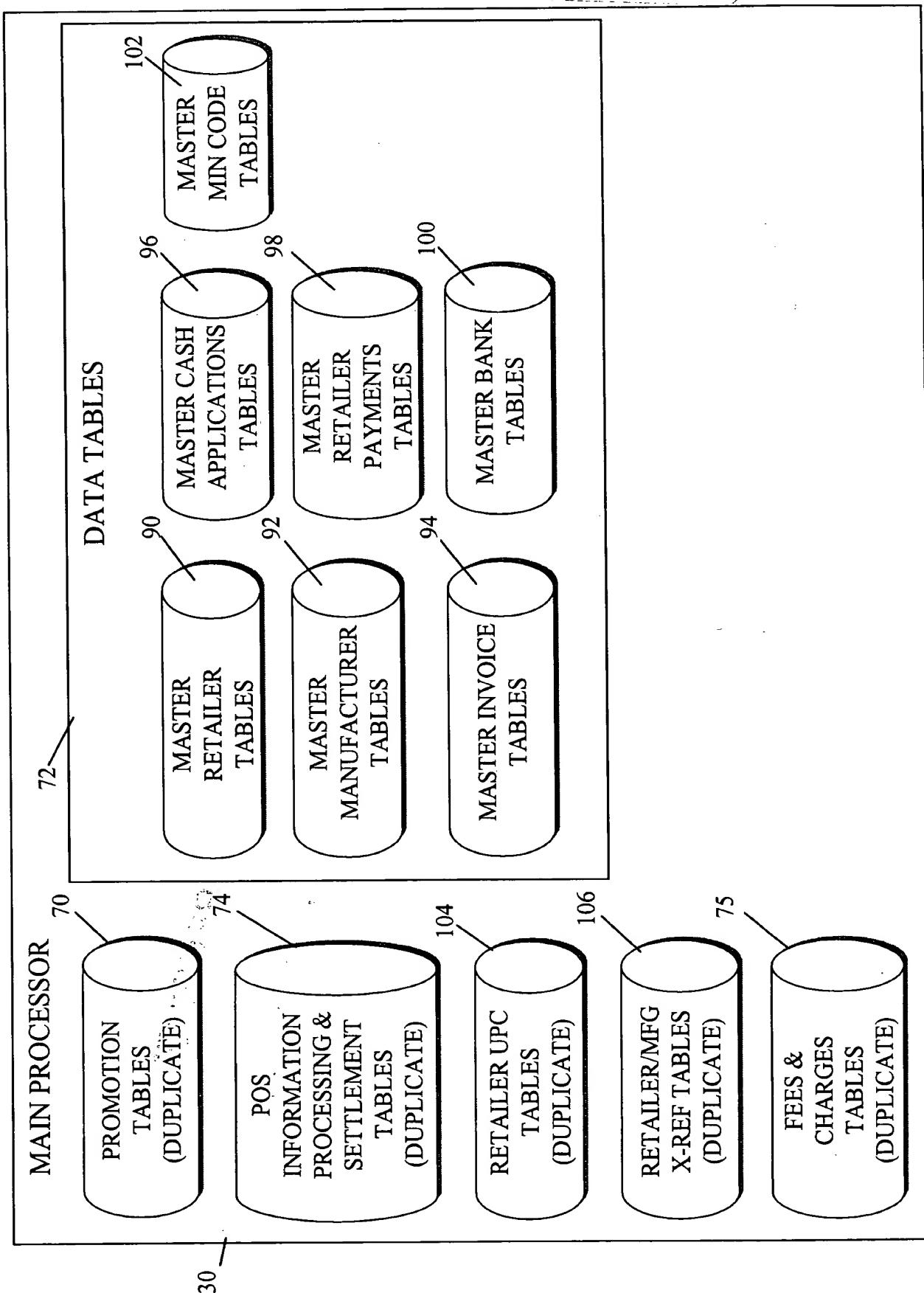
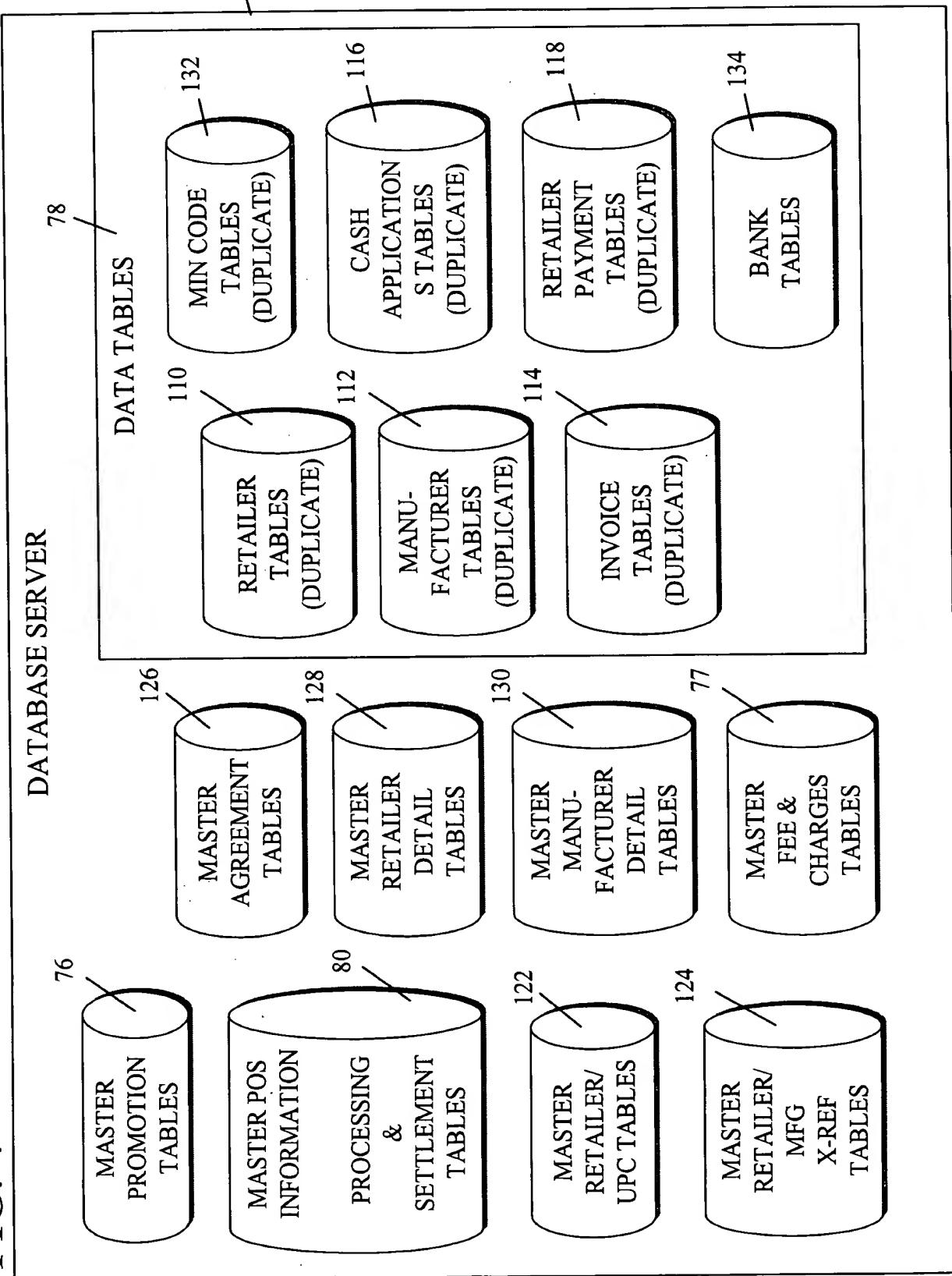
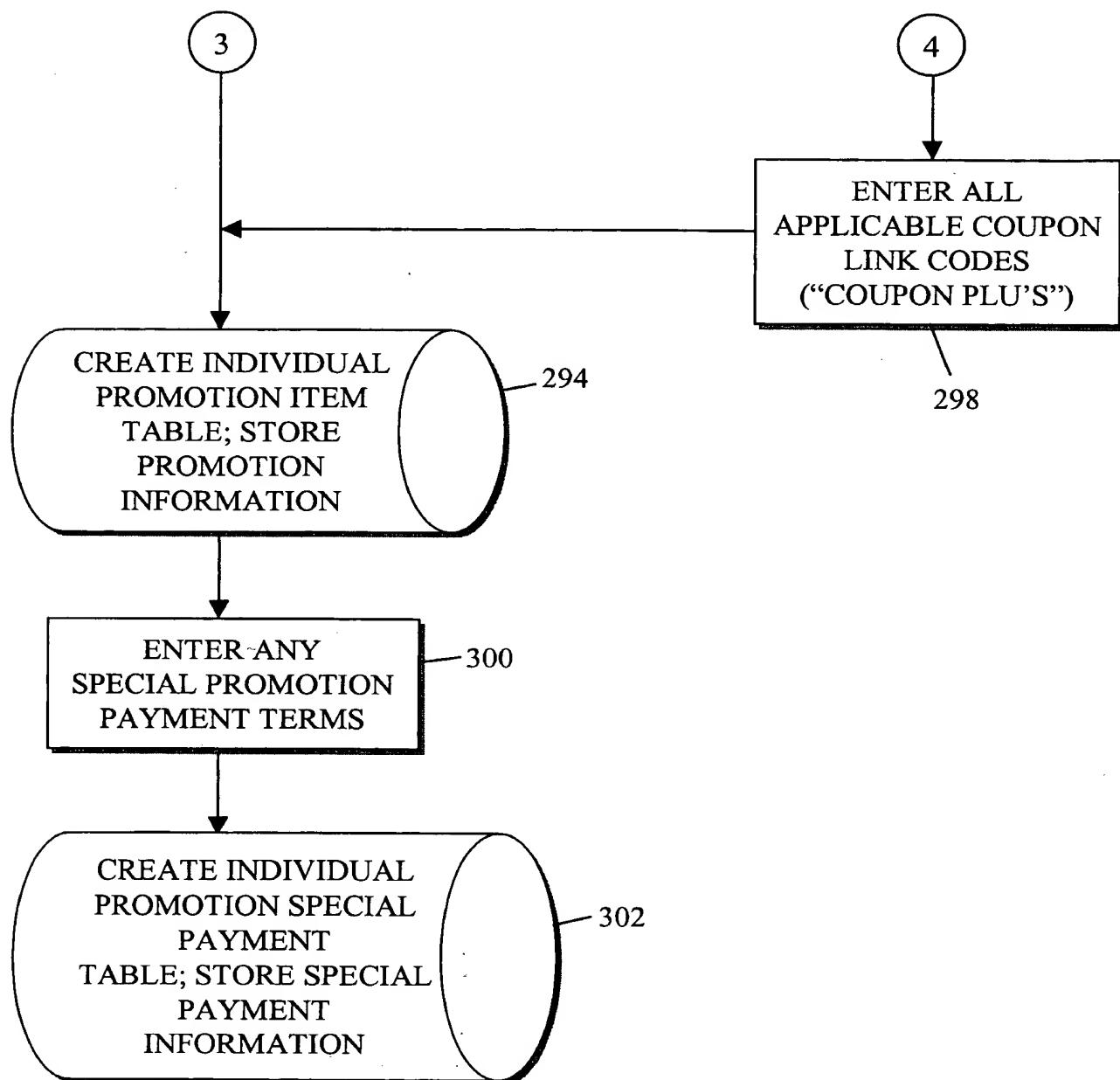


FIG. 4



Title: SYSTEM AND METHOD FOR ADMINISTERING ELECTRONIC PROMOTIONS  
Inventor: Thomas J. Sullivan et al.  
App. No.: 09/385,489  
Docket No.: 0110754-629

FIG. 5A



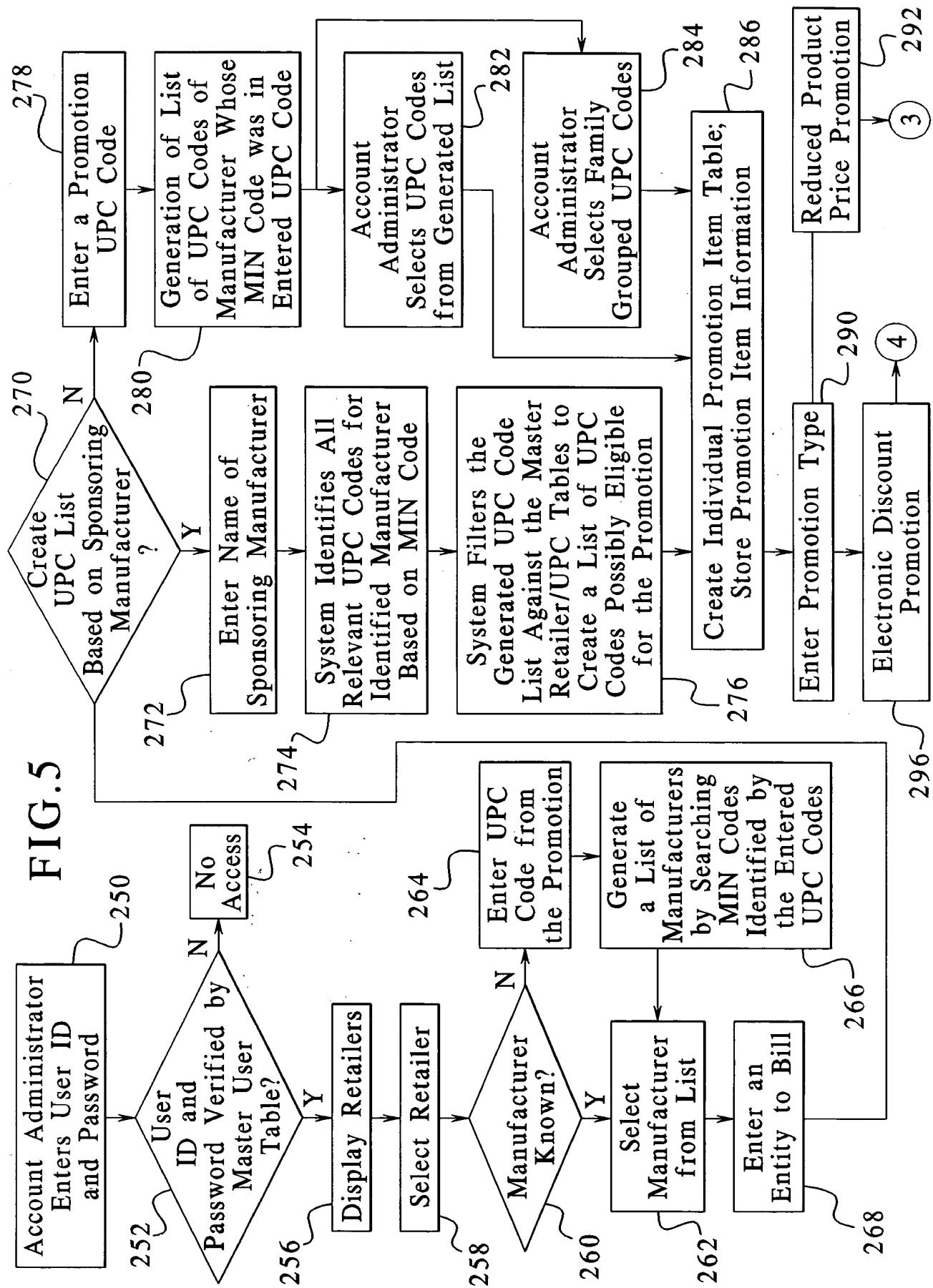
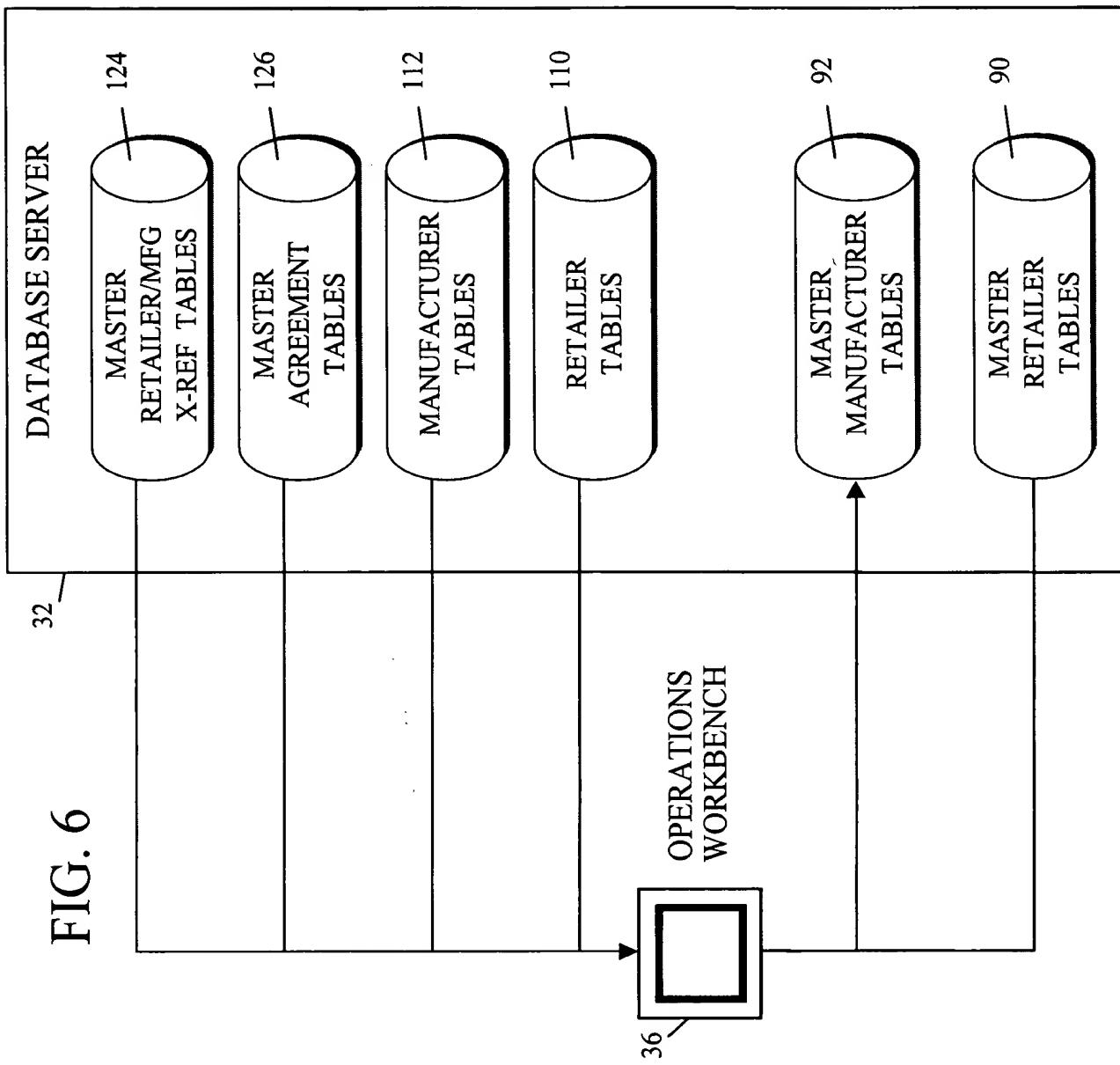


FIG. 6



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DATABASE SERVER

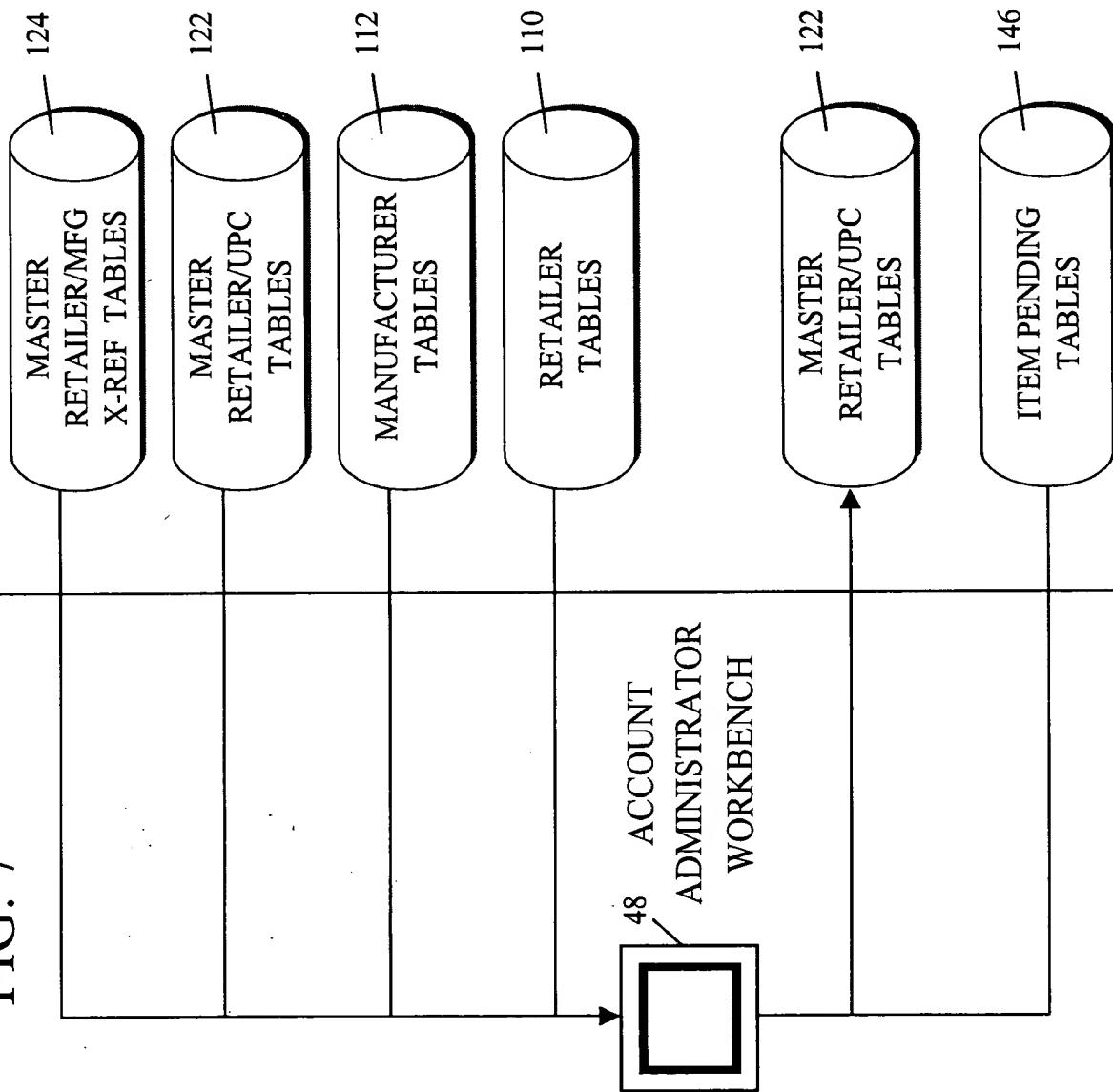
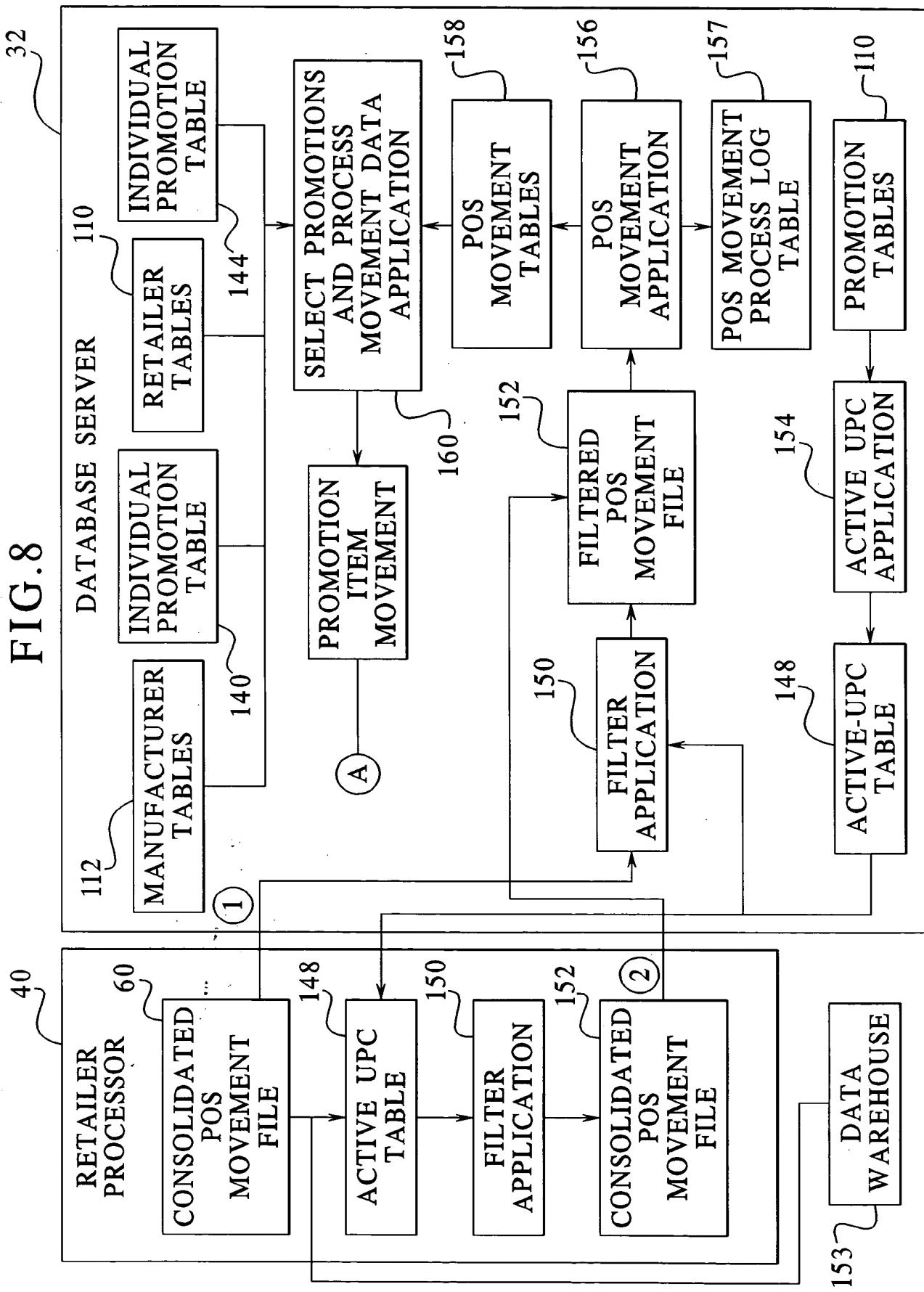


FIG. 7

32 FIG. 8



Title: SYSTEM AND METHOD FOR ADMINISTERING  
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Inventor: Thomas J. Sullivan et al.  
App. No.: 09/385,489  
Docket No.: 0110754-629

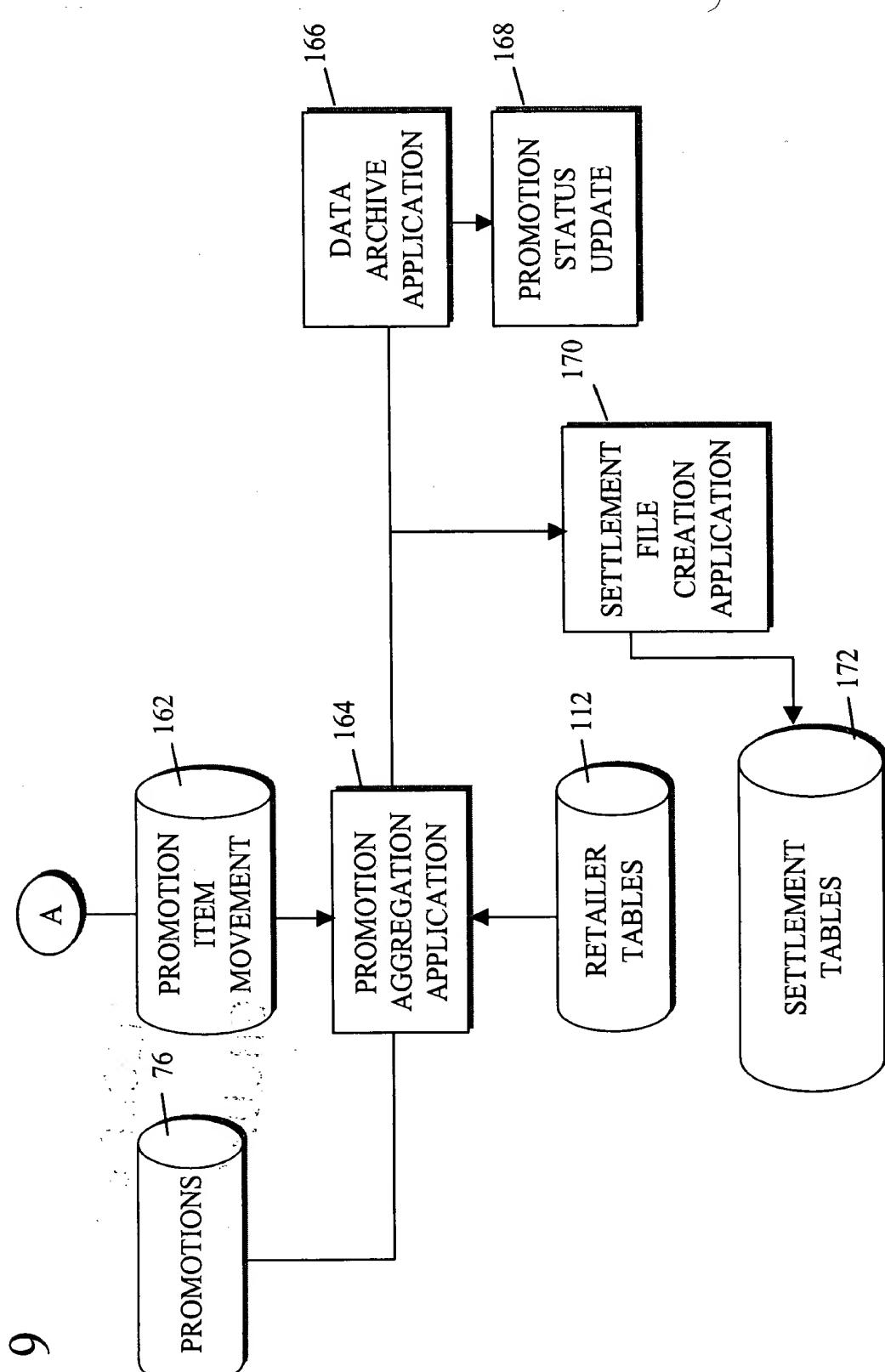


FIG. 10

